Nonprofit Organization Grants:
Coast Guard Office of Auxiliary and Boating Safety
Recreational Boating Safety

Grantee: American Canoe Association (ACA)
Grant Number: 3319FAN119204
Grant Title: Paddling Education through Geofencing – Phase 1
Award Amount: $250,000.00

Synopsis:
This project will explore the efficacy of geo-targeting alerts to recreational boaters. Limited beta testing will be conducted in the attempt to identify the pros and cons of employing this tool.