

Whether you're fishing, hunting, paddling, or just cruising, the Miller Brewing Company wants you to have an enjoyable, fun, relaxing and safe boating experience.



As with driving a car, operating a boat comes with safety concerns. Responsibility is as important on the waterways as it is on the highways. The best way to prevent accidents — on the road or on the water — is to drive with a clear head.

That's why we at Miller are committed to doing our part to help you learn more about boating safety.

We remind you, "You're in Command. Boat Responsibly."



YOU'RE IN COMMAND. BOAT RESPONSIBLY!

For more information, visit
www.uscgboating.org,
or click on
www.millerbrewing.com/liveresponsibly



Brought to you by
Miller Brewing Company
in support of the
U.S. Coast Guard's *You're in Command.*
Boat Responsibly! initiative.



The U.S. Coast Guard does not endorse
Miller Brewing Company or its products or services.

You're in Command

***Boat Responsibly!
Live Responsibly!***



LIVING RESPONSIBLY MEANS BOATING SAFELY!

- ▶ Keep your boat in top operating condition.
- ▶ File a float plan with a relative or friend.
- ▶ Always maintain a safe speed to avoid collisions.
- ▶ Always be prepared for adverse conditions and alert to changing weather.
- ▶ Know and practice the Rules of the Road (Navigation Rules).



- ▶ Have a complete knowledge of the operation and handling characteristics of your boat.
- ▶ Know and obey Federal and State regulations and waterway markers.
- ▶ Maintain an unobstructed view forward at all times. "Scan" the surroundings to avoid tunnel vision.

FACTS YOU SHOULD KNOW BEFORE BOATING

Sun, wind, noise, vibration, and motion intensify the effect of alcohol. These "stressors" — common to the boating environment — can slow reaction times, impair vision, and lead to boating accidents.

Not Your Average Case of Sea Legs

Alcohol can impair judgment, balance, and reaction time. It also can increase a boater's fatigue and susceptibility to the effects of cold water.

Run a Tight Ship

Good sense is not just for captains. Responsible behavior by passengers helps to prevent falls overboard and other dangerous accidents.

Keep You and Your Boat Out of Jeopardy

Operating a boat with a Blood Alcohol Concentration (BAC) of .08 or higher is illegal. The U.S. Coast Guard and State law enforcement agencies cooperate to enforce stringent state and federal laws against operating a boat while under the influence.

A BAC of .08 or higher could put you at risk of being arrested. Plus, you could lose your right to boat and owe thousands of dollars in fines and court costs.

The U.S. Coast Guard defines intoxicated as when an individual is operating any vessel and the effect of the intoxicant (alcohol or drugs) consumed by the individual on the person's manner, disposition, speech, muscular movement, general appearance or behavior is apparent by observation or a chemical test.

RESPONSIBLE BOATING

Courtesy of the U.S. Coast Guard

- ▶ **Never boat under the influence of alcohol or a dangerous drug.**
Be as responsible on the water as you would be on land. Approximately one fourth of fatal boating accidents involve alcohol.*
- ▶ **Always wear a life jacket while boating.**
Over the years, approximately 87% of all people who drowned in recreational boating accidents could have survived if they had worn a life jacket.*



- ▶ **Take a boating safety course.**
Nearly 70% of all reported fatalities occur on boats where the operator has not received boating safety instruction.*
- ▶ **Get a free Vessel Safety Check at least once every year.**
Vessel Examiners have found life-threatening safety problems even on boats owned by safe, responsible boaters.

**Source: U.S. Coast Guard Boating Statistics 2005 (COMDTPUB P16754.17)*