

## **JSI Research**

### **1402.09- 2014 National Estimate of Life Jacket Wear Rate \$250,000**

JSI Research & Training Institute, Inc. will conduct the 2014 National Life Jacket Wear Study. The study involves observations of life jacket wearing behaviors from shore locations at 124 sites across 30 states during the summer months. This is the sixteenth year of the study and provides important trend information to the U.S. Coast Guard and other boating safety advocates on increases in life jacket wear behavior. This year, JSI is partnering with the Coast Guard Auxiliary to conduct some of the observations (in 5 states) as a beginning step of transitioning all of the observation activity to the Auxiliary.