

Coast Guard Auxiliary Association, Inc.

1402.01 and 1402.06- CG Auxiliary Airport and Mall Boating Safety Campaign \$19,200 & \$10,000

The Coast Guard Auxiliary Association, through the Auxiliary, supports the Strategic Plan of the National Recreational Boating Safety Program. Grant funds provided will focus on Objectives, 2, 4, 5, 6 and 8 of the plan by producing professionally designed boating safety outreach messages emphasizing Taking a Boating Course, Life Jacket Wear, Operator Compliance with Navigation Rules, Boating Under the Influence, and Operator Compliance with USCG Required Safety Equipment. The messages will appear in malls, possibly airports, bus shelters and other outdoor media opportunities in various markets across the country.