



M E M O R A N D U M

TO: Mr. Vann Burgess
United States Coast Guard Boating Safety Division

FROM: Cecilia Duer
On behalf of the National Water Safety Congress

DATE: September 20, 2013

RE: A Grant for the International Boating and Water Safety Summit
1202.30

Please find enclosed the documents for disbursements of funds and final report data from the National Water Safety Congress for Grant # 1202.30 A Grant. For the International Boating and Water Safety Summit. I have added to the report and cells below.

We are very grateful to the USCG Office of Auxiliary and Boating Safety for awarding the opportunity to present the 17th annual International Boating and Water Safety Summit which was presented in part by a grant provided for United States Coast Guard. We appreciate their belief in us again this past year. The grant truly does make a difference in allowing us to get together with our partners for the support of all boating safety education and outreach in the United States and with our International Partners.

Thank you for your continued support!

CC: Fred Truesdell, CFO NWSC
Alan Bland, Treasurer, NWSC
Ernie Lentz, President

The National Water Safety Congress Final Report International Boating and Water Safety Summit (IBWSS) FY'12 GRANT #1202.30 **ABSTRACT suitable for publication:**

The National Water Safety Congress proposed working, for a 17th year, in partnership with the United States Coast Guard Office of Auxiliary and Boating Safety and in partnership with the National Safe Boating Council and to continue to work in an effort to continue to provide educational opportunities, in the form of and educational summit for boating and water safety professionals from all disciplines, as requested by the United States Coast Guard Office of Auxiliary and Boating Safety in their “areas of interest” for national non profit grant programs.

The Goal:

This proposal, year one of a three year grant request, supports the U.S. Coast Guard’s Grant Areas of Interest for FY 2012 and is designed to “develop and Conduct a National Recreational Boating Safety Outreach and Awareness Conference”. We did, with the assistance of our partner of 17 years, the National Safe Boating Council, “plan, implement, oversee, and conduct a National Recreational Boating Safety Outreach and Awareness Conference that supports the organizational objectives of the National Recreational Boating Safety Program, and most specifically the National RBS Strategic Plan”

The overall conference did focus on assisting in achieving a reduction in recreational boating casualties and has promotional strategies with special focus on boat operators being responsible for their own safety and being aware of the consequences of irresponsible actions on the water. Significant emphasis was placed on offering multiple subject areas that afford the participants professional development opportunities and educational enhancement. Subject areas focused on, but not be limited to: including life jacket wear, operator inattention, boater education, vessel safety, accident reporting, navigation rules, outreach and awareness efforts, as well as boating under the influence of alcohol or drugs. We submitted reports, in the form of the proceedings, evaluation details, and narratives, that clearly specify the accomplishments and measures that are implemented to indicate the effectiveness of the project in achieving its objectives and performance goals. In addition an effective post-conference instrument for surveying the attendees and finding out if they did in fact take home initiatives that they learned about at the conference and implemented them in their own programs is provided.

One example of a successful measurement from the summit includes information from the National Safe Boating Council’s, Rachel Johnson, who expresses that because of presentations made at the summit for “WEAR IT!” the following occurred: during Rachel's direct contact and presentation at IBWSS 2013 in San Antonio there are others two major events she directly associates with the presenting and attending IBWSS.

1. The BMF project located in Texas is now using the “Wear It” campaign for their education and outreach efforts. Mike Fugate will have more details.

2. Rachel also had the opportunity to talk face-to-face with the representative from the Josh Project during IBWSS 2013 about how to use “WEAR IT!” messaging in conjunction with their mission in Ohio.

NASBLA also reports that because of their presentations in conjunction with IBWSS 2013 the partnerships around the country for Operation Dry Water continue to grow.

IBWSS was successfully completed on March 28, 2013 with over 225 participants. The IBWSS promotes the Strategic Plan and it's implementing partner activities, and this was an example of those partnerships at its best. Our partners understand the importance of this gathering and nothing takes the place of this type of networking in person. That said, we are grateful to the USCG for this grant to provide this important event for partnerships again this year.

Evaluations completed at the Summit and afterwards are included in this report. The summit was produced, in part, under a grant made available to us by the United States Coast Guard.

Executive Summary / Final Report: For the office of USCG:
Grant # 1202.30 International Boating & Water Safety Summit

September 21, 2013

The following is a final report on the of IBWSS planning and execution of the grant
1202.30

The SAC met in June of 2012 and established the plan for IBWSS 2013. March 24-27 scheduled dates and the location is: Hyatt Regency Riverwalk San Antonio Texas

There were pre Summit classes and meetings beginning on Monday March 18, 2013 The NWSC, NSBC, ACA, NASBLA, NBF, USBI, are just a few of the many partners that participate in presenting education courses and hosting meetings for attendees of the IBWSS.

Sunday March 24th was the opening the 17th annual IBWSS at 6:00 with a reception honoring the Exhibitors. This followed the NWSC and NSBC General membership meetings

Monday: All day General Session presentation day. Time was provided in the General session for our International Guests to update us.

Tuesday and Wednesday morning: Breakout sessions, 6, for attendees to choose from
Education and Outreach (2 rooms)
Risk Management
Law Enforcement
Hydro / Water Safety
Resource Room

We will utilized Sea World San Antonio for our on water education day on March 24th in the afternoon. The on water goal was to invite and have actively participate the Implementing Partners from 2012 IBWSS showcase what they have done in the past 11 months to "Implement the Plan" based on their experience in March 2012 in San Diego. ACA, NSBC, NWSC, WSIA, US SAILING all participated in the on water educational event.

The IBWSS ended on March 25th after the traditional evening awards banquet.

PSA's were accepted and judged and awards presented at the Wednesday evening banquet. The results, as all of the award results are presented in the Proceedings which all attendees, vendors, and exhibitors received.

Of most significant note was the development and presentation of our now live web sure: www.IBWSS.org

By utilizing the web site attendees registered for the IBWSS and / or registered as an exhibitor. Speaker bios and schedules are also available on line on this web site.

Pre Summit meetings included:

NASBLA

USBI

NBF

Both IBWSS partnering organizations, NWSC and NSBC, hosted Board and General Membership meetings.

Pre-Summit Courses included:

National Safe Boating Council Close Quarter Boat Handling Course

America Canoe Association SUP

Sunday March 24th was the opening and featured our Exhibitors and partners

General Sessions were held on Monday

Tuesday and Wednesday morning there were five break out sessions under the descriptions:

Risk Management

Two Education and Outreach / Communication

Law Enforcement

Water Safety / Drowning Prevention

All totaled there were 25 breakout sessions Tuesday and Wednesday mornings.

Including grant product demonstration of Point of Sale and on eater education and life jacket wear.

On water education at Sea World on Tuesday afternoon March 26th included:

On Water Standards testing demonstration by US SAILING

WSIA Wake Boarding and Boat handling and appropriate life jacket wear

National Water Safety Congress: Cold Water Immersion Prevention and Rescue

National Safe Boating Council Life jacket wear and types

American Canoe Association SUP

Our Texas law enforcement partners, led by Tim Spice were extremely helpful and provided great resources. Another partnership we count on are our in state hosts each year.

On Wednesday afternoon and Wednesday evening the National Water Safety Congress and the National Safe Boating Council, and United Safe Boating Institute recognized partners and individuals / organizations for their outstanding contributions to boating and water safety across our country. PSA work was recognized on Wednesday evening as well.

There were no post Summit activities.

NOTE: Challenges were presented to us this year, mostly because of sequestration coming on the front end of the IBWSS. but we did overcome! Given all that was happening within our government agencies we did very well to be able to host the annual event. The hotel informed us that three other federal agencies had cancelled their programs at that same hotel. We were notified on Friday, two days before the official opening, that the USACE would not be permitted to join us. General Walsh was also unable to join us, as were the Admiral from District 8 and leadership from your office.

Not cancelling the event, which we could have done contractually speaking, played a big part in the end result of our contract with the hotel. We fell short of our contracted number of rooms by about 200. That would have led to an attrition to be paid of over \$14,000.00. Marty Law, our hotel liaison, and our staff worked very hard through discussion with Hyatt San Antonio and National to have all fees and penalties waived. Knowing going into the event that we could have challenges, we were proactive and made sure that with partners attending the Summit, we would be able to have one contract instead of several and therefore, have all of the food, beverage and AV on one bill, thereby meeting that portion of our contract with room to spare.

Proceedings, including over 300 photographs, have been produced and delivered to all attendees and vendors and donors and were submitted to your office as well.

The Summit Advisory Committee met in Florida and in Savannah May 20-25th for site location and contractual agreement finalization for the 2015 IBWSS. 2016 has been contracted in San Diego, California.

The Summit Advisory also met, prior to closing the grant, by meeting in Nashville, Tennessee to plan next years IBWSS scheduled for April 14-17, 2014.

We are grateful that your representative was able to join us in San Antonio and appreciate your continued support and mostly your dedication to our success.

The summit was produced, in part, under a grant made available to us by the United States Coast Guard.